

## FOR IMMEDIATE RELEASE

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Link to Image: AT-OME-TX11-WP

## Atlona Adds HDBaseT Wallplate Transmitter to Omega<sup>™</sup> Series AV Integration Product Family

AT-OME-TX11-WP offers cost-effective HDMI source connection point in a compact form factor

SAN JOSE, California, February 15, 2024 – <u>Atlona</u> continues to expand its <u>Omega<sup>™</sup> Series</u> of specialized AV integration products to serve the increasingly diverse needs of modern learning and meeting spaces. Atlona's latest addition to the Omega Series addresses more straightforward connectivity needs, including simple point-to-point HDMI extension, along with supporting remote HDMI source connection requirements for larger systems.

Now shipping, Atlona's **AT-OME-TX11-WP** HDBaseT wallplate transmitter offers all customers a cost-effective, focused HDMI source connection point in a compact form factor. Ideal for meeting rooms, classrooms, auditoriums, and other gathering spaces, the OME-TX11-WP transmits high-resolution HDMI video at up to 4K60 4:2:0 with embedded audio from source devices such as PCs and media players. The OME-TX11-WP extends signals up to 330 feet (100 meters) using low-cost category cable.

The OME-TX11-WP is primarily intended as a companion to the **AT-OME-RX11** receiver for applications requiring simple, reliable point-to-point HDMI extension. The receiver's deembedded audio output allows customers to add sound reinforcement. The OME-TX11-WP is also compatible with other Omega Series receivers, as well as switchers with HDBaseT inputs. The OME-TX11-WP can provide an auxiliary HDMI input to a main switching system, such as the Omega **AT-OME-PS62** presentation switcher, for larger system setups.

"We designed the new AT-OME-TX11-WP for customers seeking a basic wallplate HDMI transmitter in applications where extending USB or control is not required," said Tommy Gay, AV Product Manager, Atlona. "We see this particularly beneficial inside learning spaces, as students now have a very straightforward way to connect their laptops and immediately share content



with their classmates. It is also a very convenient wall or table HDMI connectivity solution for corporate presentations."

The AT-OME-TX11-WP transmitter provides several additional installation benefits through its thoughtful design. Its US one-gang wallplate enclosure offers a refined, modern, end user-facing design, and offers interchangeable black and white wallplates and faceplates without requiring separate product color variations when ordering. Diverse installation settings include inconspicuously positioning on a wall, inside furniture, or within a floor box.

To learn more about the AT-OME-TX11-WP, or any Omega Series AV integration product, please visit <u>atlona.com/omega</u>.

## About Atlona

Atlona, a Panduit company, is a leading manufacturer of AV distribution, AV over IP, collaboration, and control solutions. Our core brand vision is to improve technology for the sharing of ideas, through innovative AV products used every day in a wide variety of commercial and educational applications. Atlona prioritizes quality, user experience, simplicity, and management in every product we develop. More information about Atlona is available at <u>atlona.com</u>.

## About Panduit

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, Ill. and operating in 112 worldwide locations, Panduit's technology leadership and robust ecosystem help support, sustain, and empower business growth in a connected world. See <u>panduit.com</u>.