



Atlona  
2151 O'toole Ave Unit D  
San Jose, CA 95131

Tel: 408-954-8782  
Fax: 408-954-8792  
toll free: 1-877-536-3976

manufacturer: [www.atlona.com](http://www.atlona.com)

## ATLONA RELEASES A NEW SERIES OF HDMI VIDEO FIBER OPTIC EXTENDERS AIMED AT PRO INSTALL, MEDICAL, AND GOVERNMENT MARKETS

Atlona's Fiber Optic Extenders, Available in 3GSDI, DVI, RGB/YPbPr, and HDMI, extend high definition signal up to 1000 ft securely, along with audio and RS232, over a single SC Fiber cable

San Jose, CA — July 2, 2009 —Atlona Technologies is releasing a new line of video extenders that transfer high definition video over multi-mode Optical type fiber optic cable up to 1000 ft without any signal loss. These new extenders serve not only as a way for companies to send video signal far beyond the lengths of actual cables, but also provides a measure of security due to their use of Fiber Optic cable. Since Fiber Optic cable is immune to interference caused by electromagnetic fields (EMF/EMI), these extenders are perfect for medical imaging applications where a perfect picture is not only ideal, but necessary.

Atlona HDMI versions, model AT-HDF20SR and AT-HDF30SR, are capable of sending HDMI v1.3 digital Audio/Video signal through multimode fibers (SC connection) allowing any HD Display to extend resolutions up to 400 meters (1320 ft) at WUXGA (1920x120 @ 60Hz) or full range of HDTV resolutions 720p/1080i/1080p.

Along with being HDCP/DDC compliant, these UL/CE approved Atlona units are equipped with advanced digital fiber optic technology allowing for self adjustment with no compression, bit reduction, or signal degradation. Multiple signals can be run in a single conduit without crosstalk. These CEC compliant units support 12-bit color depth and have an 8dB input equalizer, which compensates losses over 5 meters (16 ft).

The AT-HDF20SR is an adaptor styled baluns with a small form factor that lends itself perfectly to HDMI matrix switchers where space is limited. The larger of the two baluns is sold as two separate units, the AT-HDF30R and the AT-HDF30R, to allow users the ability to convert among multiple HD video types depending on the receiver unit. This unit is compatible with Atlona's RGB or DVI receiver units (models: AT-DVIF30R and AT-RGBF30R) making it versatile enough to handle even the most complicated digital signage application.

Atlona's new AT-HDF30S AT-HDF30R will be releases with an MSRP of \$995.00 each and the AT-HDF20SR will have an MSRP of 1,199.00. These units are expected to start shipping by July 17, 2009.



AT-HDF20SR



AT-HDF30SR

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For more information, press only:

Christopher Bundy, (408) 954-8782 ext 113, [chris@atlona.com](mailto:chris@atlona.com)

For more information on Atlona Products:

<http://www.atlona.com>