



**ATLONA TECHNOLOGIES OFFICIALLY PARTNERS WITH DATUMSTRUCT, ASIA PACIFIC'S LARGEST AUDIO/VIDEO DISTRIBUTOR BASED IN SINGAPORE.**

Singapore based distributor, Datumstruct, officially carrying Atlona Technologies' solutions based Audio/Video connectivity products.

Sunnyvale, CA – March 2nd, 2010 – Atlona Technologies is excited to announce its new partnership with Datumstruct, Asia Pacific's largest Audio Video distributor based in Singapore. Atlona Technologies, one of America's most dynamic solution based audio video connectivity manufacturers, has been expanding throughout the world by consistently staying ahead of the curve with advancements in technological trends and innovative products available throughout parts of Europe, South Africa, New Zealand, Italy and Australia. Such products include the world's only HDCP Compliant USB-Powered DVI to Mini DisplayPort Converter, the DP200, and the award winning PC to Computer Monitor/HDTV Wireless adapter with Audio, the HDAiR,

"Our new partnership with Datumstruct will help continue our expansion with brand awareness among high end AV purchasers throughout the world," says Operations Manager Ilya Khayn "We are very excited to work and continue to grow with a reputable company such as Datumstruct."

Having been awarded the ISO 9001:2000 certification, Datumstruct, like Atlona, is committed to focusing on the importance of providing solutions to guarantee customer satisfaction, ensuring a great business partnership.

**About Datumstruct:**

Established in 1997, Datumstruct is the leading regional value-added distributor and solution provider in Asia Pacific with more than 10 years of experience in designing, providing and implementing IT Operation Management and Command & Control Centre solutions for various industries and government agencies across different countries. Apart from offering these solutions, Datumstruct provides professional audio video integration via the channel partners. We are represented locally throughout Asia with regional offices in Singapore, Malaysia, Thailand, Indonesia, Philippines, China, Hong Kong and Europe. [www.datumstruct.com](http://www.datumstruct.com)

**About Atlona Technologies:**

Atlona Technologies is a solution based manufacturer of audio video accessories including Switchers, Converters, Extenders, Splitters, and Cabling. Atlona was founded as a brand in early 2004 and has grown to become a household name, with products in every major retail venue including Fry's Electronics, Best Buy, Walmart.com, and Costco.com. Atlona's full product line covers almost any conceivable issue one may encounter in any AV system.

**For more information, press only:**

Joshua Carlson, (408) 954-8782 ext 123, [JCarlson@atlona.com](mailto:JCarlson@atlona.com)

**For more information on Atlona Products:**

<http://www.atlona.com>

**For More information about Datumstruct visit:**

<http://www.datumstruct.com/>

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