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## ATLONA TECHNOLOGIES INTRODUCES NEW USB POWERED VGA TO HDMI SCALER/CONVERTER, THE HDVIEW

Atlona Technologies, solutions based manufacturer of Audio Video products, announces new USB Powered VGA to HDMI Scaler/Converter, the AT-HDVieW

Atlona Technologies, solutions based manufacturer of Audio Video accessories, has consistently created products that will allow users easy and affordable means of connecting their PC to their HDTV without spending a fortune on new video cards or expensive boxes that perform this task as a secondary function. In suit, Atlona has added to their ever growing product line with their newest Switcher/Scaler, the AT-HDVieW. This new unit designed to take both video and audio signal from a PC or Laptop, and upscale it to a digital HDMI output, was specifically made for the retail market. Users looking to upscale their computer viewing experience through their home entertainment center can now use the HDVieW to easily adapt their VGA outputs into HDMI. Operating this device is as simple as plug and play, due to the units ability to automatically sense the native resolution of the desired display and scale the computer's output to match it.

The HDVieW offers a wide-range HDTV and PC resolutions, up to 1080p or 1920x1200 and will take audio signal from the computer and embedded it into the HDMI signal output, so that user is able to enjoy both audio and video though one cable. The HDVieW is a scaler-converter, which means that it will always work without any adjustments to the video card software in addition to that the video quality will be dramatically increased due to the built-in high quality scaler. Unlike many other scalers and converters on the market, this product has pigtail extensions attached with VGA, Audio and USB cables as to save the hassle of purchasing more cable. USB powered, this unit does not require additional power supplies. With limitless applications for both consumer and commercial applications, this competitively priced Scaler/Converter will find its way into any home.

The new AT-HDVieW will be available at the end of February with an affordable MRSP or \$119.00 and is currently available for pre-order.



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