



Atlona  
2151 O'toole Ave Unit D  
San Jose, CA 95131

Tel: 408-954-8782  
Fax: 408-954-8792  
toll free: 1-877-536-3976

manufacturer: [www.atlona.com](http://www.atlona.com)

## ATLONA TECHNOLOGIES SOON TO RELEASE THEIR NEW HDMI/DVI TO COMPOSITE AND S-VIDEO DOWN-CONVERTER, THE AT-HD530

Atlona Technologies, solutions based manufacturer of Audio Video connectivity accessories, is soon to release new HDMI/DVI to Composite and S-Video Down-Converter, the AT-HD530

Atlona Technologies, leading manufacturer of Audio Video Connectivity accessories, has announced its plan to release a new down-converter, the AT-HD530. This unit is designed to send HDMI or DVI digital signal from desired sources such as PCs, Macs, GPS Systems, Apple TVs, Camcorder or Video Game, and down-convert the signal to Analog S-Video or Composite Video with Audio. This device will convert high-definition television video signals to standard-definition video that can be viewed on conventional television receivers or computer monitors for all users.

Along with a featured HDMI/DVI loop-out, this converter has the ability to support resolutions of up to 1080p for HDTVs and up to UXGA (1600x1200@60Hz) with PC or Mac Computers. In addition, this unit is able to automatically detect and down convert resolutions to those of PAL or NTSC formats. Atlona's new down-converter will be perfect for nearly all computer applications, as well as those used by Broadcasters, Video Production Engineers, and end users alike.

Atlona's AT-HD530 Down-Converter will be in stock late August with an MSRP of \$299.00.



Atlona Technologies is a registered trademark of Lenexpo Inc. in the United States and/or other countries. The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

### For more information, press only:

Marketing Manager:

Joshua Carlson, (408) 954-8782 ext 123, [JCarlson@atlona.com](mailto:JCarlson@atlona.com)

### For more information, sales only:

Western Regional Sales Manager:

Gilbert Serrano (408) 954-8782 ext 114, [GSerrano@atlona.com](mailto:GSerrano@atlona.com)

Eastern Regional Sales Manager:

Kevin Billingsley (408) 954-8782 ext 122 [Kevin@atlona.com](mailto:Kevin@atlona.com)

Central Regional Sales Manager:

Ron Kasmarsik (408) 954-8782 ext 227, [Ron@atlona.com](mailto:Ron@atlona.com)

### For more information on Atlona Products:

<http://www.atlona.com>