



Atlona
2151 O'toole Ave Unit D
San Jose, CA 95131

Tel: 408-954-8782
Fax: 408-954-8792
toll free: 1-877-536-3976

manufacturer: www.atlona.com

ATLONA TECHNOLOGIES REDUCES PRICE ON PC/LAPTOP TO HDMI CONVERTER WITH BUILT-IN SCALER, THE AT-HD500

Atlona Technologies, a manufacturer of connectivity solution based Audio Video products, has reduced the price on their PC/Laptop to HDMI Converter with built-in Scaler (AT-HD500)

San Jose, CA – March 16, 2009 – With the current success of their PC/Laptop to HDMI Scaler units, Atlona have gone into mass production allowing them to lower the price of the AT-HD500. This Atlona Scaler is convenient and affordable for any home theater system, designed to seamlessly integrate the video signal from PC or Laptop with VGA and upscale it to digital HDMI output of wide-range HDTV and PC resolutions. This unit can scale any resolution up to 1080p or WUXGA (1920x1200). With no hassle of extra cables, both video and audio from the computer is carried down one cable to your HDTV. The AT-HD500 has a comprehensive OSD menu that allows user to select a variety of output resolutions and adjust for best picture quality. All adjustments are done on the actual scaler itself, making it extremely user friendly, requiring no technical knowledge.

Now users can easily and affordably connect their PC to their HDTV using HDMI, without spending a fortune on new video cards or expensive boxes that perform this task as a secondary function. With Atlona's Price Protection Policy taken into account, all current distributors receive this price reduction benefit as well.

Atlona's AT-HD500 is currently available, now at a newly affordable MSRP of \$219.00



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For more information, press only:

Joshua Carlson, (408) 954-8782 ext 123, JCarlson@atlona.com

For more information, sales only:

Jim Savitskiy (408) 954-8782 ext 118, Jim@atlona.com

For more information on Atlona Products:

<http://www.atlona.com>