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## ATLONA TECHNOLOGIES OFFICIALLY RELEASES NEW HDMI V1.3 EXTENDERS OVER SINGLE CAT5/6/7 UP TO 200FT, THE AT-HD-V40SRS

Atlona Technologies, a solutions based manufacturer of Audio Video accessories, has released their new HDMI V1.3 Extenders over Single CAT5/6/7 up to 200ft, the AT-HD-V40SRS

Atlona Technologies, solutions based manufacturer of Audio Video accessories, has officially released their newest HDMI V1.3 Extenders over single CAT5/6/7. This new and updated unit is designed to replace the existing AT-HDMI40SRS due to the addition of HDMI1.3 as well as other capabilities. This Atlona HDMI1.3 extender is the perfect solution for those who need to extend an HDMI1.3 signal long distances over low-cost single CAT5/6/7 cable. The AT-HD-V40SRS Extenders can boost signal transmission in perfect video quality at lengths up to 110ft at 1080p, and up to 200ft at 1080i while supporting 7.1 Ch. audio. Compared to extreme lengths of HDMI, the extenders will help extend the length with no signal degradation. While the signal will send optimal Audio and Video quality, it is recommended to use shielded cat5/6 wire to get the best quality signal.

The AT-HD-V40SRS includes one transmitting unit and receiving unit. The transmitting unit is used to capture the input HDMI/DVI signals and carry the signals through one RJ-45 connector into one CAT5/6/7 cable. The receiving unit equalizes the sent multimedia data. With the equalization control switch on the receiving unit, users can adjust the equalization and have the ability to optimize the transmission distance between desired source and display. The installation of the this HDMI1.3 extender is quick and easy, no matter the technical expertise; simply place Sender unit next to your HD source such as, (HD-DVD player, Blu Ray player, Set-top-box, etc.) and place the Receiver unit next to your display and connecting a single CAT5/6/7 between the two. Along with being HDCP compliant, this unit is embedded with state of the art Silicon Image Chip-Set, allowing 99.99% compatibility with all other Audio Video equipment.

With Atlona's AT-HD-V40SRS HDMI1.3 over single CAT5/6/7 Extenders, users can readily extend High Definition sources to any remote display through reliable and economic CAT5/6/7 cables. This cost effective solution is perfect for all home theater and business to business installations as well as any digital signage application. Atlona's AT-HD-V40SRS is currently available with an MSRP of \$329.00



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**For more information on Atlona Products:**

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