



Atlona

Tel: 408-954-8782  
Fax: 408-954-8792  
toll free: 1-877-536-3976

manufacturer: [www.atlona.com](http://www.atlona.com)

## ATLONA OPENS THE WORLD'S MINI DISPLAYPORT TO DVI-D BASED GRAPHICS CARDS WITH THE DP400.

Atlona Technologies, makers of the DP200, the world's first and only HDCP and DPCP compliant DVI to Mini DisplayPort converter, introduces the Dual Link DVI to MDP converter DP400.

Atlona Technologies was first to offer relief to the hordes of frustrated Apple users seeking to use the newest Apple 24" LED cinema display with their now legacy DVI based Mac products. Atlona's DP200 quickly became one of their most popular products ever sold. Now the company sets its sights on bridging the DVI to MDP gap with a product designed to convert DVI dual link video signals to MDP.

The DP400 lends itself perfectly to photo and video editing software used on Mac Pros such as Final Cut and Photoshop, due to its ability to render a true pixel to pixel image on MDP displays. DVI based Mac users can optimize their work space to utilize their Cinema Displays as their preview monitor, utilizing the new capabilities of display to its fullest. This product, similarly to its predecessor the DP200, is powered by a USB 7 inch pigtail connected to the unit itself. The unit also features a DVI-D 7 inch pigtail allowing users to quickly connect to DVI based computers and laptops. The DP400 is specifically designed to work with iMac 27" and larger displays that support resolutions up to 2560x1600. Users can extend their desktop through the attached Mini DisplayPort display, or use the connected monitor as their main display. This unit passes along all DDC information including EDID and native resolution, making compatible with all Apple and PC Computers which have DVI or Mini-DVI connections. "This product will help save untold thousands of dollars for users looking to avoid upgrading their entire computer, based simply on a video incompatibility issue" Say Kevin Billingsley, Sr. Account Manager for Atlona.

Atlona has been a leading solutions-based manufacturer of connectivity solutions for audio video and computer systems. They have become known for their solutions and reliability in the market. With more products like the DP400 in development, Atlona hopes to completely eliminate the compatibility issues between DVI and Mini DisplayPort so all can enjoy the benefits of this robust fledgling format.

Atlona will begin shipping the DP400 on March 8th and is currently available for pre-order with an MSRP of \$199.00



**For more information, press only:**

**Marketing Manager:**

Joshua Carlson, (408) 954-8782 ext 123, [JCarlson@atlona.com](mailto:JCarlson@atlona.com)

**For more information, sales only:**

**Sales Manager:**

Ron Kasmarsik (408) 954-8782 ext 227, [Ron@atlona.com](mailto:Ron@atlona.com)

**Sales Manager:**

Kevin Billingsley (408) 954-8782 ext 122 [Kevin@atlona.com](mailto:Kevin@atlona.com)

**For more information on Atlona Products:**

<http://www.atlona.com>

Atlona Technologies is a registered trademark of Lenexpo Inc. in the United States and/or other countries.  
The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

[WWW.ATLONA.COM](http://WWW.ATLONA.COM)  
ATLONA®