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ATLONA TECHNOLOGIES SOON TO RELEASES 4X2 COMPONENT VIDEO MATRIX SWITCH WITH ANALOG AND DIGITAL AUDIO, THE AT-COMP-42M

Atlona Technologies, a solutions based manufacturer of Audio Video products, is soon to release new 4x2 Component Video Matrix Switch with Analog and Digital Audio, the AT-COMP-42M.

Atlona Technologies, solutions based manufacturer of Audio Video products, has announced the upcoming release of their newest video Matrix Switcher, the AT-COMP-42M. Atlona has quickly become a staple in the video accessory market due to their vast line of solutions. "We pride ourselves on having the right product for every application" says director of marketing Christopher Bundy. While many manufacturers look past Component, calling it a legacy format, Atlona is going after the estimated 20 million US customers who reported that they are still using Component as their main video connection type, according to a CEA research report.

The AT-COMP-42M offers professional quality, lossless Component with Stereo Audio and Digital Optical/Coaxial switching at a price point lower than most competitors on the market. Because it is a matrix switch, any of the four Component inputs can be routed to any of the two Component outputs independently; or the same input can be routed to all outputs simultaneously, or any other combination. This switch offers flawless and crystal-clear distribution of all HDTV video formats up to 1080p as well as digital audio. This unit is perfect for sports bars, restaurants, and home theaters using Component sources and displays. The AT-COMP-42M features manual, Infrared Remote, or RS232 control and is compatible with every major third party control system such as AMX, Crestron, RTI, and Control 4.

Atlona's AT-COMP-42M will be released early October with an MSRP of \$399.00 and is currently available for pre-order.



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